

# ***PULP*** ***FRICTION***

paper recycling



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**pulp** /n&v • n.1 A soft, moist, shapeless mass derived from rags, wood, paper, etc., used in paper-making. 2 (*often attrib*) poor quality (often sensational) writing orig. printed on rough paper (*pulp fiction*). • v.1 *tr.* reduce to pulp.  
**friction** /n. 1 the action of one object rubbing against another.



## Pulp Friction...

A more exciting waste management and paper recycling company - providing targeted solutions, delivering cost efficiencies and carbon benefits.



## Take it away

**We don't just take away your waste, we take away your cares and worries too.**

All our customers have something in common. They need an efficient and sustainable way of dealing with recyclable paper and its derivatives. Collecting goods on a regular basis isn't enough - we need to give you more.

So our added value is that we look carefully at your business, understand it, then provide the best solution. It might be a simple wheelie bin or a row of giant compactors linked to air systems.

We'll manage the entire event so you can get on with more important things.



## A friend indeed

**Pulp Friction is your professional partner, an extension of your business. You can rely on us when you need specialist help.**

We have home-grown professionals, trained in an environment where natural talent is nurtured and motivated. We think they're our greatest asset.

Your dedicated Pulp Friction team will take care of your business from day one. They will know how best to deal with any problem, large or small, courteously and efficiently - as you would expect from a partner.

## So simple

**The simplest solutions are usually the best. They could be staring you in the face. But because your mind is on other things, you could miss the obvious.**

That's where we come in. Pulp Friction will take a clear look at the best ways of storing and collecting your recyclable goods.

We'll show you how to get the best profit from your waste and give you the most effective way to store it until we collect.

## When it comes to collecting... we deliver

**We have to be reliable. It's a large part of our success. We collect on time - every time. Our reputation is built on it.**

Pulp Friction work to tight deadlines, in any weather, conscientiously, professionally. So you don't need to give it a thought. You can get on with running your business.

But don't take our word for it. Talk to one of the similar businesses in your area that works with Pulp Friction. We'll give you their details.

## Take care of our planet

**We all have a duty of care towards our environment and as waste managers, Pulp Friction ensure they comply with all the various quality and environmental performance standards.**

Recycling demonstrates your commitment to the environment and it is a credit to your company that your waste is cleared and recycled by a licensed waste carrier.

But more than regulatory accreditation, we want you to know that you are working alongside an organisation that cares for the planet and constantly seeks to avoid landfill disposal.

And, of course, there's a financial benefit in taking the time to ensure that today's waste is tomorrow's resource.

The future is in our hands...





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on Perfect Image, made from  
Forestry Stewardship Council certified pulp



## The end

We trod lightly, we put something back  
and we cared.

Pulp Friction was established in 1995. It has  
a growing customer base across the UK and  
is now one of the country's leading paper  
merchants.

To talk to our team call **01322 337 872** or  
email [enquiries@pulpfriction.co.uk](mailto:enquiries@pulpfriction.co.uk)